



SUGAR MOUNTAIN RESORT, INC.

PO Box 369 • 1009 Sugar Mountain Drive
Sugar Mountain, NC 28604
Office: 828-898-4521
1-800-SUGAR MT (784-2768)
www.skisugar.com

SUGAR MOUNTAIN RESORT

Sugar Mountain, NC



HOURS OF OPERATION

FULL DAY SESSION: 9:00am - 4:30pm
HALF DAY SESSION: 12:30 - 4:30pm
TWILIGHT SESSION: 12:30 - 10:00pm
(Slopes Closed 4:30 - 6:00pm)
NIGHT SESSION: 6:00 - 10:00pm

Christmas Eve: 9:00am - 4:30pm
Christmas Day: 12:00 - 10:00pm
TUBING: 10:00am - 10:00pm
ICE SKATING: 10:00am - 10:00pm

NEW!

SUMMIT EXPRESS
six passenger, high speed detachable lift

BASE 5 SUMMIT
MINUTES

Skiing | Snowboarding
Tubing | Ice Skating | Snowshoeing

winter 2015-2016

New for 2015-2016

Ride to Sugar's 5,300 foot peak in five minutes on the new Summit Express, a Doppelmayr high speed, detachable, six passenger chairlift. The new Little Gray lift will transport you to the top of Easy Street Extension providing access to the lower and north sides of the mountain. And the new GW Lift will whisk you from the base of Gunther's Way slope to the mountain's peak. The updated lift system's architecture streamlines traffic flow and increases capacity to 10,520 people per hour.



Services, Amenities & Hours

SERVICES GUEST SERVICES

If you have any questions about Sugar Mountain Resort, stop by the Information Booth located across from the Sports Shop on the first floor of the Main Lodge building, or visit the Ski and Snowboard School Building. Information is also readily available by calling 1-800-SUGAR MT (784-2768) or by logging onto www.skisugar.com.


 **EQUIPMENT RENTALS**
Don't worry about equipment! Sugar Mountain Resort's friendly rental shop staff will fit you with the right equipment to suit your ability and needs. The rental shop contains 3,000 complete sets of HEAD shaped skis with bindings and poles, 500 Burton, Ride and Head snowboards and snowboard boots, ski boards, high performance ski rentals and helmet rentals. A complete repair shop with tuning service is also available.

ON-MOUNTAIN DINING Lounge

The "Last Run Lounge" a full-service bar, features a direct view of the slopes, a large gas fireplace, TV, and music.

- Dining**
- 350 Seat Cafeteria open from 8 am until 10 pm daily
 - 250 Seat "Top Floor" Cafeteria - open as needed
 - "Last Run Lounge" Restaurant.
 - Outdoor grill on deck (weather permitting)


Local Area Dining
The Banner Elk/Sugar Mountain area offers extensive dining opportunities to suit varying budgets including American, Italian, Cajun, Continental, Barbeque, Chinese, seafood, steaks, Mexican, cafés, and fast food. For a list of some of the area's dining opportunities see page 13 or visit www.skisugar.com/dining.

 **LODGING**
Lodging in the Sugar Mountain Resort area ranges from hotel and motel rooms to

condos and homes located slope-side or throughout the Village of Sugar Mountain. For a list of agencies that handle lodging directly on Sugar Mountain go to www.seesugar.com or www.skisugar.com. For a comprehensive list of accommodations in the Sugar Mountain area, visit www.skisugar.com/lodging. For a broader range of accommodation selections contact the Banner Elk Chamber of Commerce at 828-898-8395.

OTHER AMENITIES LOCKERS

The Locker Room is located on the bottom floor of the main lodge next to the ski and snowboard rental shop. Lockers are also located on the second floor.

 **FREE SHUTTLE AND PARKING**
Free and convenient parking is located in lots A-D and 1-6 at the base of Sugar Mountain Resort. Free shuttle buses run every weekend and during the holiday period from 8:00am until 11:00pm (or as needed) from each parking lot to the main lodge building.

Bus and oversized vehicle parking is conveniently located in Lot C adjacent to Day Care.

The Village of Sugar Mountain Tourism Development Authority provides free shuttle service from many points throughout the Village of Sugar Mountain to Sugar Mountain Resort's base lodge during weekends and holidays.



HOURS OF OPERATION

WINTER

November through March
Full Day Session: 9:00am - 4:30pm
Half Day Session: 12:30 - 4:30pm
Twilight Session: 12:30 - 10:00pm
(slopes closed 4:30 - 6:00pm)
Night Session: 6:00 - 10:00pm
Tubing: 10:00am - 10:00pm
Ice Skating: 10:00am - 10:00pm
Christmas Eve: 9:00am - 4:30pm
Christmas Day: 12:00 - 10:00pm

OFFICE HOURS 8:00am - 5:00pm daily

SUMMER

Scenic Summer Lift Rides
July 4th weekend through September 4.
Weekends only: 10:00am - 5:30pm

Lift Rides also available
SugarBrew: August 6, 2016
Oktoberfest: October 8-9, 2016

OFFICE HOURS 8:00am - 4:00pm, Monday - Friday

www.skisugar.com



Activities & Programs



DON'T MISS A WEEKEND OF WINTER FUN

SugarFest

DECEMBER 11-13, 2015

SKI/SNOWBOARD DEMOS · OLYMPIAN MEET AND GREET
MUSIC · GAMES · FOOD & DRINKS · FIREWORKS

KEEP CURRENT

SKISUGAR.COM

Terrain Park. Sugar's Terrain Park has many fun features and is serviced by a handle tow lift. The terrain park is designated with an orange oval and may contain jumps, hits, ramps, banks, jibs, rails, quarter pipe, and other constructed or natural terrain features. Prior to using the Terrain Park, you are responsible for familiarizing yourself with the content of the park and obeying all instructions, warnings, and signs. Terrain Park skills require maintaining control on the ground and in the air. Inverted aeriels are not allowed.

Night Skiing, Snowboarding. 15 of the 21 slopes are lighted and are open from 6:00pm to 10:00pm nightly. This allows skiing and riding on up to 100 of the 125 total skiable acres.

Nastar Races. NASTAR is a public racing program that provides recreational racers with an opportunity to compare their ability to the fastest member of the US Ski Team (USST). NASTAR races are held

every Saturday and Sunday on the Oma's Meadow slope at noon. All races are subject to weather and slope conditions. Register at the Ski and Snowboard School building or at the top of Oma's Meadow 15 minutes prior to race start time.

Snowshoe Guided Tours. A snowshoe guided tour can be a casual walk or an intense workout in a wonderful winter wonderland. Our guides will accommodate your needs. Each tour is one hour long and includes a snowshoe rental. The cost is \$25. Tours are available Mondays, Wednesdays and Fridays at 3:00pm; Saturdays at 9:00am and 3:00pm. Adult tours are for ages 12 and older. Children's tours are available for 8-11 year olds. Sign up at least 15 minutes prior to your scheduled tour time in the Ski and Snowboard School building. Groups are welcome anytime.

Tubing. It's great fun for the whole family. The multi-lane tubing park effortlessly whisks you downhill while an easy access Magic Carpet lift conveniently takes you back up. Sessions are one hour and forty five minutes long and tickets are available a 1/2 hour before the beginning of each session. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. The Tubing Park is located adjacent to parking lot D.

www.skisugar.com/tubing

Ice Skating. Our 10,000 square foot refrigerated outdoor ice skating rink offers six daily skate sessions. Each session is one hour and thirty minutes long. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. Three hundred pairs of rental ice skates are available. Please call for special session bookings. The ice rink is located adjacent to parking lot D.

www.skisugar.com/skating

Sugar Mountain Sports Shop. For all your winter shopping needs visit the Sugar Mountain Sports Shop, located in the Base Lodge on the first floor directly across from the information booth. You will find the finest ski, snowboard and leisure apparel. The 1,800 square foot shop also offers a wide variety of accessories, souvenirs and gift items for the entire family or your friends back home. Also, don't forget to stop by the Sports Shop Annex, which is located between our ice skating and tubing park. Check out our selection of quality gift items, souvenirs, winter apparel and footwear.

www.skisugar.com/sportsshop

Adult Ski And Snowboard School. The Sugar Mountain Ski and Snowboard School is a Professional Ski Instructors of America (PSIA) and an American Association of Snowboard Instructors (AASI) certified member school. Group and private lessons are available hourly from 9:00am to 3:00pm and nightly from 6:00pm to 8:00pm and are available for all levels of ability. Group lessons are for skiers and snowboarders 8 years old and up. All lessons are subject to instructor availability. The Ski and Snowboard School is located between the Magic Carpet and the Main Lodge Building.

www.skisugar.com/skischool

Children's Ski And Snowboard School. Sugar Bear Ski and Polar Bear Snowboard schools teach skiing to children ages 5-10 and snowboarding to children ages 7-14. Full Day registration is from 8:30 to 9:30am with the session running from 10:00am to 3:00pm. You may also pre-register for the Full Day programs the night before from 4:00pm to 8:00pm. The Half Day program runs from 1:00pm to 3:00pm with registration from 12:00pm to 12:30pm. All programs include slope ticket, rental equipment, helmet, lessons, lunch (Full Day only), and supervision. Participation is subject to instructor availability. Be sure you bring your child with you when you register or pre-register so they can be fitted with their ski equipment and helmet. The Sugar Bear and Polar Bear Schools are located in the Ski and Snowboard School building.
www.skisugar.com/skischool

Group Sales. Groups of 15 people or more should consider contacting our Group Sales Department at 800-SUGAR-MT Ext 202. Groups receive a discount on lift tickets, rentals, and lessons. Our friendly Group Sales staff can answer all of your questions, and help you arrange your group outing.

www.skisugar.com/groupsales

Extra Fun With Sugar Bear. At various times throughout the season, kids will enjoy bumping into Sugar Mountain Resort's mascots, Sugar Bear & Sweetie Bear. They can be seen wandering throughout the lodge or on the slopes making turns on their snowboard or skis. Another fun treat for the kids is a visit from Santa during the holiday season. You'll see him walking around the lodge greeting people, handing out treats or even on the slopes making some turns.

Child Care. DAILY: Seven days a week 8:30am - 5:00pm at the Sugar Mountain Drop-Off Baby Sitting Center. If no children have been enrolled by 12:30pm then the center will close for the remainder of the day. If the center is closed after 12:30pm and the services are needed please call 843-957-2072. Children will be taken on a first come, first served basis with limited slots available. Infants must be at least 6 months of age. Infants under 12 months old require a reservation. Prices are \$10.00 per hour for daytime care. EVENING CARE: Seven days a week, 6:00pm - 10:00pm at the Sugar Mountain Drop-Off Baby Sitting Center. All children must have a reservation made prior to 5:00pm for evening care. The child must be dropped off by 6:30pm otherwise the center will close for the evening. Prices are \$15.00 per hour for evening care. Cash only please.

www.skisugar.com/child-care

Midweek Learn To Ski & Snowboard Special. Lessons are always encouraged. The midweek learn to ski and snowboard special is available Monday through Friday, non-holiday and includes a lift ticket, ski or snowboard rental and a lesson all in one. It is a Full-Day session only for skiers and snowboarders 8 years old & up.

Winter Value Package. Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and save on lodging, lift tickets, and rental equipment, all without peak-season crowds or prices. Additional add-ons are available. You're guaranteed savings of 30-40%. Package details can be found on page 9.

www.skisugar.com/package



Have you seen our Summer?

page 8

Special Events

winter events

November - End of the Season

Spyder Sample Sale

All 2016 and older Spyder samples on sale at 30-60% off retail. Visit the Sports Shop for great buys on all your winter needs.

November 14, 2015

Summit Express Grand Opening

Celebrate the grand opening of Sugar's high-speed, detachable, six passenger Doppelmayr chairlift. Festivities begin at 10:00am.

December 2015 - March 2016

NASTAR

NASTAR is a public racing program that provides recreational racers with the opportunity to compare their ability to the fastest member of the US Ski Team. Nastar races are held every Saturday and Sunday at noon on Oma's Meadow.

December 11-13, 2015

Pre-Season Ski Clinic

1994 Olympic Gold & Silver Medalist Diann Roffe returns as this year's celebrity coach. Three days of non-stop individual instruction and attention from accomplished ski racers and certified instructors. Clinic includes a three-day lift ticket, coaching fees, tuning clinic, video analysis, and a scrumptious Saturday night dinner. Daily participation is welcome or for the entire three days.

December 12 & 13, 2015

SugarFest 2015

1992 Olympic Figure Skating Silver Medalist Paul Wylie will dazzle us with an amazing ice show followed by an on ice skating clinic, a meet and greet session and a chance to hold a real, Olympic silver medal. Consumer ski/snowboard equipment demos, live, straight-up, traditional North Carolina bluegrass music by Mountain Creek, fireworks, preseason adult ski clinic featuring Olympian Diann Roffe, EDGE of the WORLD mini games, appearances by Sweetie and Sugar Bear, and lodging specials are some of Sugarfest's fun happenings. If that's not enough let SugarFEAST entice you. Indulge in a hot chocolate and whip cream bar, a soup safari and North Carolina BBQ.

December 12, 27, 2015, January 2, 16, February 13, 27, 2016

Live: Mountain Creek

Enjoy the acoustic sounds of straight-up, traditional, bluegrass music. Local boys Charlie on mandolin, Dwight on guitar and vocals, Mike on upright base and Perrie on banjo will entertain from 4:00-7:00pm.

December 11-24, 2015

Santa At Sugar

Santa will be skiing, riding and talking with all the good boys and girls December 11th through December 24th.

December 26, 2015, January 9, 30, February 20, March 5, 2016

Live: The Johnson Brothers

The Johnson Brothers, native to Linville, North Carolina plays music from the 70's through today with the main focus on Classic Rock and Oldies from 4:00-6:00pm.

December 31, 2015

New Year's Celebration

A New Year's Celebration mountain style, featuring live music by The Johnson Brothers from 9:00pm until 1:00am. A fee and reservations for the indoor festivities are required and should be made in early December by calling 828-898-4521 x233. The general public is invited, free of charge, to the torch light parade at 11:45pm and fireworks at midnight.

January 5, 2016

Septuagenarian (70 & Older) Party

A party to recognize Sugar's "Senior Citizen Skiers." Favors, refreshments, and good company take place at noon in the Last Run Lounge.

January 9, 2016

National Winter Trails Day - Winter Feels Good

The 21st Annual National Winter Trails Day is back at Sugar Mountain Resort. The event offers children and adults new to snow sports the chance to try snowshoeing for FREE. Discover the fun and fitness of snowsports. Guided tours are available hourly from 9:00am until 4:00pm. The program includes a forty-five minute tour and snowshoe rental. Adult tours are for 12 years or older. Children's tours are for 8-11 year olds. Sign up at least fifteen minutes prior to your tour time at the Ski/Snowboard School.

February 6, 2016

Live: Jocassee

Jocassee, a southeast bunch performs rock and blues from 4:00-6:00pm.

February 25, 2016 until it's gone

Spyder 2017 Sample Sale

2017 Spyder samples are 30% off retail prices only at Sugar Mountain Resort. Quantities and sizes are limited, so come early. Prices you won't find anywhere else! Spyder is the World's leading winter apparel company.

February 27 & 28, 2016

USSA/Southern Alpine Racing Association U14 and under Championships

The region's top ski racers compete for limited spots to participate in Eastern Championships. Slalom & giant slalom competition for licensed USSA racers. By invitation only. 9:00am start.

March 6, 2016

Richard T. Trundy Memorial Sugar Cup Competition

A giant slalom competition for participants with at least an intermediate or above ability level. 100% of the entry fees go to the American Cancer Society in memory of Sugar Mountain's former Director of Operations, Richard T. Trundy.

March 6, 2016

Sugar Bear's Birthday Celebration

Join Sugar Mountain Resort's resident mascot, Sugar Bear and his friends for a fun birthday celebration. Activities include the Great Bear Race, a magic show, special treats, cake and ice cream. For additional details please contact the Sugar Bear Ski School.

March 7, 2016

March Madness

Beginning March 7, 2016 and running through the End of the Season, Sugar offers up to 25% savings on lift tickets, rental equipment, and lessons. Restrictions apply.

March 13, 2016

Easter Egg Hunt

Dress up in your Easter costume and come join Sugar Bear and Sweetie Bear on the slopes in search of prize filled eggs. You may be the lucky winner of a 2016-17 season pass hidden in the grand prize egg! Or be one of three contestants awarded a prize for most creative, imaginative and colorful costume. Valid lift/slope tickets or passes are required for participation. Event is for children 12 and under ONLY and begins at 9:00am at the bottom of the Little Gray lift. Please call for additional details.

Last Day of the Season

Snow burning, live music, camaraderie, and other fun festivities!

summer events

May 6 - October 16, 2016

Hiking & Biking Trails Open

May 6 - October 16, 2016

Weddings & Events

Sugar Mountain Resort offers an exceptional and unique wedding experience. Whisk to Sugar's 5,300' peak on the Summit Express high speed, six passenger chairlift for your once in a life-time event. Your mountaintop ceremony will be surrounded by blue skies, green slopes, and an abundance of trees, comfortable temperatures, family, friends and nature the way it was intended. After the "I do's" delight in a reception crafted to your personal preferences. Full-service reception options from pig-pickin' to white table cloth are available. After all, love is everything! Sugar Mountain Resort is a full ABC permitted facility (beer, wine & liquor). Contact weddings@skisugar.com or 800-SUGAR MT x202 and begin making your wedding plans.

July 1 - 4, 2016

Fourth of July Sports Shop Sale

This 4th of July we're opening our ski shop. EVERYTHING in the shop will be on sale. NO EXCEPTIONS! Visit us Friday, July 1st through Monday, July 4th only from 10:00am until 6:00pm.

July 2, 2016

Fireworks Atop Sugar Mountain

A spectacular fireworks show, sponsored by the Village of Sugar Mountain Tourism Development Authority, atop Sugar's 5,300' peak begins around 9:30pm. The Summit Express chairlift will run Saturday, July 2nd from 10:00am until 10:00pm.

July 2 - September 4, 2016

Weekend Scenic Lift Rides

Chairlift rides aboard the Summit Express lift run every Saturday and Sunday from 10:00am until 5:30pm. Bring the whole family, a picnic lunch, your mountain bike, or a load of friends and enjoy a breathtaking roundtrip lift-ride to Sugar 5,300' peak.

July 15 & 16, 2016

BBQ Boot Camp

The North Carolina Barbecue Society BBQ Boot Camp Certified BBQ Judge classes are destination events attended by barbecue and food enthusiasts from all over the world. For more information visit www.ncbbqsociety.com.

August 6, 2016

SugarBrew

www.sugarbrew.com

Sample an array of craft, import and domestic beers, spirits and wines. Listen to live music performances by local favorites. Satisfy your appetite with a selection of American summer time food. Enjoy the ride to Sugar's 5,300' peak aboard the high-speed, six-passenger Summit Express chairlift. Take advantage of Sugar Mountain Sports Shop's winter merchandise sale and purchase your discounted winter season pass. Cheers!

October 8 & 9, 2016

Oktoberfest

www.skisugar.com/oktoberfest

Enjoy the two-day Oktoberfest from 10:00am until 5:00pm in the North Carolina Mountains. The festival features live Bavarian music by the Harbortown Fest band and a live performance by the Valle Crucis Middle School band, German and American food & beverages, children's fun center, hay rides, local & regional craft fair, lift rides on Sugar's new high-speed, six-passenger Summit Express chairlift, a winter sports shop sale, lodging specials and much, much more.

For additional details or the latest calendar of events please check our website www.skisugar.com, call 800-Sugar-MT or email us at events@skisugar.com.

Event details subject to change due to weather and other variables.



Summer at Sugar Mountain



Mountain air anytime of year is refreshing. You'll find it year round at Sugar Mountain. Besides treating yourself to the comfortable outdoors, there's a lot to do on and in the area of Sugar Mountain during the Spring, Summer and Autumn months.

Beginning in early May, Sugar Mountain Resort welcomes guests of all kinds. On foot or on **mountain bike** come explore the diverse, challenging and beautiful trail system that winds throughout the Village of Sugar Mountain. Trail access is free. For your convenience trail maps can be found in the mailbox located at the base of the Flying Mile Slope.

Please respect nature, be responsible, safe and smart. Helmets are required when riding a bike within the Village of Sugar Mountain.

If up is not your preferred direction of manual travel, chairlift rides aboard the Summit Express are available every weekend beginning the 4th of July weekend and ending Labor Day weekend. The roundtrip chairlift ride will take you to Sugar Mountain's 5,300 ft peak. The views along the way are spectacular and unforgettable.

Sugar Mountain Resort offers an exceptional **wedding experience**. Your once in a life-time, mountaintop event will be surrounded by blue skies, green slopes, lots of trees, comfortable temperatures, family, friends and nature the way it was intended. After the "I do's" delight in a reception crafted to your personal preferences. Full-service reception options from pig-pickin' to white table cloth are available. After all, love is everything!

What better way to enjoy the cool breezes of the mountains than a round of **golf**! If it's **tennis** you're interested in then try one of the six fast-dry surfaced tennis courts. For golf information call 828-898-6464; for tennis call 828-898-6746.

Special Events You Won't Want to Miss!

SugarBrew, held the first Saturday in August is a must attend summer-time festival celebrating the production of craft, import and domestic beers, wines and spirits. Listen to live music performances by local favorites. Satisfy your appetite with a selection of good ol' American style summer-time food. www.sugarbrew.com

Oktoberfest, held annually, the second weekend in October, brings a touch of Ole Europe to the North Carolina Mountains. An array of activities from 10:00am until 5:00pm make for fun-filled days. www.skisugar.com/oktoberfest

Rain or shine, come experience Sugar's summer festivals!

Winter Value Packages

Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and splendor in the savings on **lodging, lift/slope tickets, rental equipment**, even **lessons** for the whole family – all without the peak-season crowds. You're guaranteed savings of **30-40%**.

Winter Value Packages now include Tubing & Ice Skating!

That's right! Buy your package and you'll receive a multiday ticket good for ALL sessions on the days you choose to ski or snowboard PLUS any Tubing and Ice Skating session!

BASICS

- Stay 2, 3, 4 or 5 nights / Ski, Snowboard, Tube & Ice Skate 2, 3 or 4 days

WHEN

- Seven days a week until December 13, 2015 and after March 7, 2016
- Sunday - Thursday from January 4 - March 3, 2016, excluding January 18 & February 15, 2016

See details and WVP Calendar at:
www.skisugar.com/package

- Reservations must be made, and deposit received at least 7 days prior to arrival to receive discount.
- Rates vary between accommodation centers.
- Discounts do not apply on Martin Luther King and President's Day Mondays or during holiday period.
- Children 4 & under and seniors 70+ receive complimentary lift/slope tickets, therefore Winter Value Package rates do not apply for kids 4 and under or seniors 70+.
- When renting equipment, you must choose either skis or snowboards. Exchanging equipment is not allowed.
- A valid ID will be required for every adult while at Sugar Mountain Resort to rent equipment and may also be used to validate tickets. Please bring your IDs every day.
- Program not for groups of 15 or more.
- No refunds.



Book Through Our Partners


Resort Real Estate & Rentals
Sugar Mountain Resort Accommodations
www.staysugarmountain.com • 828-898-9746 / 800-438-4555


Sugar Mountain Accommodations Center & Realty
www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club
www.sugarmountain.com • 828-898-9784 / 800-634-1320


Best Western Mountain Lodge
www.bestwesternbannerek.com • 828-898-4571 / 877-877-4553



As easy as 1, 2, 3!

1  Call one of the participating accommodation centers and book your package.

2  When you arrive you'll receive your multiday lift/slope passes when you check in to your lodging.


On your first day of skiing or snowboarding at Sugar Mountain Resort...

3  Do you need rental equipment?

Yes  **No** 

Bring your tickets to the Rental Department and get fitted for your package-included multiday rentals.

You're all set!
Attach your tickets and hit the slopes!

?  Would you like to take a lesson?
Go to Ski School for your Winter Value Package discounted group lesson, private lessons Sugar Bear or Polar Bear.

Winter Value Packages



IMPORTANT, PLEASE READ:

Rates are subject to change without notice. Package rates are per person and include lift/slope ticket, equipment rental & lodging. Weekend Packages are available Friday, Saturday & Sunday, early and late season only. Early and late season Weekday Packages are Monday through Friday and Midseason Weekday Packages are Monday through Thursday only.

Lodging Information:

Lodging policies including cancellation policies will vary between management companies. Packages are subject to availability. Some restrictions may apply. A security deposit for lodging is required and is refundable providing the unit sustains no damages and is left tidy. Pets are not allowed. Lodging rates are based on the rated occupancy for each unit including applicable linen/cleaning fees and taxes, then broken down to show the "per person" cost of packages.

Ski Area Information:

A refundable security deposit for snowboard rentals is required, and is payable to Sugar Mountain Resort at time of rental. Group Lessons are available for an additional \$15 per person at Ski School. Private Lessons are available for \$43 for the first person, plus \$20 for each additional person in Ski School. The children's Sugar Bear and Polar Bear programs are available for an additional \$30, and \$65 per day respectively at Ski School (half day or full day). Lessons, as well as the children's Sugar Bear and Polar Bear programs, are payable to Sugar Mountain Resort with a valid Winter Value Package slope/lift ticket. In addition to skiing or snowboarding, Winter Value Packages include Tubing and Ice Skating privileges. When renting equipment, you must choose ski or snowboard. Exchanging equipment is not allowed.



**30-40%
Package Discounts**

**The Mountain's Best
Properties at The Area's
Best Prices**

**Located
At
Sugar's
Main
Entrance**



**Sugar's #1
Company in
Customer
Satisfaction**

**Studio to 6 Bedrooms
Condos, Cabins, Chalets
Call for More Information
Book Online Anytime**

**800-545-9475
staysugar.com**

**106 Sugar Mountain Dr.
Sugar Mountain, NC 28604**



**Discount Packages
30-40%**

Some restrictions apply



Sugar Mountain's oldest rental company with the cleanest units on the mountain. Book online 24/7 or call the friendliest staff for assistance and packages.

**From our family to yours,
its just sweeter up here!**



**staysugarmountain.com
800-438-4555**

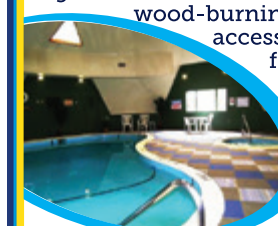


Located at the top of Big Red slope, Sugar Ski & Country Club is your mountain top winter wonderland! Our condominiums are the perfect spot for seasoned skiers and snowboarders while just a short drive or weekend shuttle bus ride to the base lodge for beginners.

Our resort features Efficiency, Loft, One and Two bedroom units sleeping from 2 to 6. The two bedroom units are right around the top of the slope and most have washer/dryers.



The smaller units are just a 150-250 yard walk to Big Red. All units have fully equipped kitchens, wood-burning fireplaces, cable TV and access to our onsite Clubhouse featuring an indoor heated pool, sauna and hot tub. During holidays and on weekends, check-in, unload, get your equipment and down the slopes you go!



Sugar Ski is pleased to team up with Sugar Mountain Resort, offering you the best ski package deals you'll find anywhere. Visit us at www.sugarmountain.com for additional information but call us direct to book your ski package as they can only be reserved by phone at 1-800-634-1320.

We look forward to seeing you this winter!!

**1-800-634-1320
www.sugarmountain.com**

Lodging



Save!

The following four lodging facilities participate in our Winter Value Packages featured on pages 9-11:

Resort Real Estate & Rentals / Sugar Mountain Resort Accommodations
www.staysugarmountain.com • 828-898-9746 / 800-438-4555

Sugar Mountain Accommodations Center & Realty (Dereka's)
www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club
www.sugarmountain.com • 828-898-9784 / 800-634-1320

Best Western Mountain Lodge
www.bestwesternbannerelk.com • 828-898-4571 / 877-877-4553



1902 Turnpike House B & B

828-898-5611 / 888-802-4487 www.1902turnpikehouse.com
 317 Old Turnpike Rd, Banner Elk. Relax and be pampered in our beautifully decorated historical country estate in a landscaped peaceful setting. Private baths, CATV, outside hot tub, complimentary drinks and homemade cookies, full chef prepared mountain breakfast. Minutes to restaurants & ski slopes. AAA 3 Diamond Rating. MC/VISA/AMEX/DISC

Azalea Inn Bed and Breakfast

828-898-8195 www.azaleainnb.com
 Banner Elk. The closest B&B to Sugar Mountain where you can walk to village shops and restaurants in downtown Banner Elk. A traditional Bed and Breakfast offering 7 rooms, 2 suites, 3 cottages with private baths, Whirlpool tubs, Fireplaces, Cable TV, and Free Wifi.

The Banner Elk Inn B&B, Cottages & Cabins

828-898-6223 / 888-487-8263 www.bannerelkinn.com
 407 Main St. East, Banner Elk. Within the Village of Banner Elk, 2 miles from Sugar Mountain Resort, near 7 restaurants, easy winter access. An historic B&B Inn, 3 new cottages, Cabins, full breakfasts, antiques from around the world. Whirlpools, fireplaces, down comforters, soft sheets, Flatscreen TV's and free WiFi. Ask about our pet policy. MC/VISA

The Best Western Plus Mountain Lodge At Banner Elk

877-877-4553 www.bestwesternbannerelk.com
 A beautiful mountain lodge only minutes from Sugar Mountain. Featuring a new fitness center, free WIFI, and free hot breakfast. WEEKDAY SKI PACKAGES AVAILABLE includes sleeping room, lift tickets, ski or snowboard rentals, and a welcome gift. Banquet space available with full service catering on-site. MC/VISA/AMEX/NOVS/DINERS

Blue Ridge Mountain Rentals

800-237-7975 www.blueridgerentals.com
 75595 Valley Blvd, Blowing Rock, NC. We offer 175 Beautiful Vacation cabins and mountain homes! Most are within a 20-30 minute drive to Sugar Mountain, Boone, and Blowing Rock where excellent shopping and dining opportunities await. Visit our easy-to-use secure website where you can Book Online with confidence 24/7, or give us a call! MC/VISA/DISC/AMEX

Cornerstone Cabins & Cottages Of Banner Elk

828-260-1125 www.cornerstonerentals.com
 Cornerstone Cabins is located 5 minutes from Sugar Mountain featuring authentic log cabins from one to four bedroom units.. Full equipped kitchens, fireplaces, whirlpool tubs, hot tub, and WI-FI. Pet friendly cabins await your vacation retreat. Situated on 9 acres with ponds and mountain streams. MC/VISA/AMEX

Foscoe Realty Rentals

828-963-8142 / 800-723-7341 www.foscoerentals.com
 133 Echota Parkway, Boone, NC. Centrally located to Boone & Banner Elk, Foscoe Rentals offers Condos, Log Cabins and vacation featuring hot tubs, mountain views and more! Even the family pet is welcome! Whether it is just the two of you or the whole family, start making memories today with Foscoe Rentals. MC/VISA/AMEX/DISC

Hidden Valley Motel

828-963-4372 www.hiddenvalleymotel.com
 8725 NC Hwy 105 South. Boone, NC. Hidden Valley is a small family operated motel in the Foscoe off Hwy 105 about half way between Boone and Banner Elk, North Carolina. 6 Miles to the lodge at Sugar Mtn. All rooms are non-smoking and no pets. Open year round. Please visit our website.

Holston Center

828-898-6611 www.holstoncenter.org
 Located only 4 miles from Sugar Mountain, Holston Camp and Retreat Center offers affordable lodging for family or group ski trip. Our 14-room lodge offers comfortable private rooms/baths. 5 cabins sleep up to 16 in each with baths. Meal packages available. Affordable for church/student groups, business meetings & family reunions.

Smoketree Lodge

800-422-1880 / 828-963-6505 www.smoketree-lodge.com
 11914 NC Hwy 105 South, Banner Elk. Located five minutes from Sugar Mtn. Studio, one and two bedroom condos equipped with kitchenettes, cable TV with DVD players and movie rentals. We also have an indoor heated pool, Jacuzzi, sauna, exercise room and game room. There is a stone fireplace in the lobby/common area. MC/VISA/DISC/AMEX

Sugar Hollow Retreat

800-957-1776
 Butler, TN. Lodge, private cabins, and a conference facility nestled amidst a Secluded 300 acres of pristine wilderness beauty. Ideal for individuals and large groups seeking privacy and comfortable accommodations within a serene, relaxing environment. Including a reasonably priced 10 bedroom lodge. Call for special reduced group rates.

Sugar Mountain Lodging

828-898-7800/800-858-9663 www.sugarmountainlodging.com
 3440-C Tynecastle Hwy, Banner Elk. Vacation Rentals for any season. Efficiency to 6 bedrooms, chalets, and condos. We have something for everyone. SugarTop condos provide spectacular views and access to indoor pool, Jacuzzi, sauna & fitness room. Beautiful rentals within the Village of Sugar Mountain.

Valle Crucis Conference Center

828-963-4453 www.vcconferences.org
 146 Skiles Way, Banner Elk. Located on 438 acres of stunning landscape, the Valle Crucis Conference Center is truly one of Earth's beautiful places. Featuring buildings on the National Historic Register, it is open year-round for groups of 5-150. Rates include three hearty, nutritious meals a day and arguably the best towels in Western NC.

Dining



Banner Elk Café

828-898-4040 www.bannerelkcafe.com
 324 Shawneehaw Ave S, Banner Elk. The Banner Elk Café services breakfast, lunch, & dinner in a casual family dining atmosphere. Largest outdoor dining veranda complete with heated seating and live music on wedkends. You are sure to find everything you need to satisfy even the pickiest crowd.

Bella's Neighborhood Italian Restaurant

828-898-9022 www.bellasofbannerelk.com
 3585 Tynecastle Hwy. 184, Banner Elk. Located in the shops of Sugar Mountain Village across from Food Lion. Serving homemade pizzas, pasta, seafood, veal & chicken parm. Simply great food! New banquet room available for large gatherings. All ABC permits. MC/VISA

The Lodge Espresso Bar

828-898-3444 www.bannerelkcafe.com
 119 Central Way SW, Banner Elk. The Lodge Espresso Bar & Eatery offers gourmet coffees, Latte's, smoothies, pizza, pasta, salads, wraps and homemade desserts. Relaxing environment cozy fireplace with sofas to relax and read or sit on the heated deck complete with big screens to keep up with sporting events. Live Music on the heated deck.

Sorrentos Bistro

828-898-5214 www.sorrentosbistro.com
 Banner Elk. Located in corner of the Village shops in Banner Elk. Serving gourmet pastas, fresh seafood, chicken and pizza in the High Country. The best homemade hand tossed pizza. Large parties welcome. Bring your lift tickets for 10% off, must be same day tickets. Open Daily for lunch at 11am and dinner starting at 4pm. MC/VISA/AMEX/DISC

The Italian Restaurant

828-733-1401
 Intersection of 221 & 181, Pineola, NC. Family owned. Specializes in homemade pizza, pasta, calzone, stromboli and hot sandwiches. Simply great food is to be found in mountains of North Carolina! Made fresh daily. Open lunch & dinner. Closed Monday. Beer/wine available. All ABC Permits. MC/VISA/AMEX/DISC

Shopping and Activities



Alpine Ski Center

828-898-9701 / 800-854-6532 www.alpineskicenter.com
 2330-B Tynecastle Hwy, Banner Elk. At the entrance to Sugar Mtn in Banner Elk. Ski and Snowboard Rentals. Everything you need to stay warm and comfortable on the slopes. Great service, top brands, great selection. 8:00am-11:00pm in season, open 7 days.

Edge Of The World Snowboard Shop

828-898-9550(EDGE) www.edgeworldnc.com
 394 Shawneehaw Ave, Banner Elk. Snowboarding is our passion! Family owned business since 1981. Located 2 miles from Sugar Mountain. Great selection of snowboards, outerwear, accessories, tuning & DEMOS; the envy of core shops worldwide. Making YOUR day on the mountain better with PROPER equipment, knowledge & snowboarding HACKS. Buy from us... shred with us!

Extreme Ski And Snowboard

828-898-7669 (SNOW) www.extremenc.com
 Banner Elk. Located at the entrance to Sugar Mountain Resort, the closest ski and board rental shop to the resort. Large selection for the season. Group rates available. Check out our tune up specials. Open daily 8am-11pm

High Mountain Expeditions

828-294-7368/800-262-9036 www.highmountainexpeditions.com
 Banner Elk. White water rafting NC with over 30 years of experience! Guiding adventurous travelers to some of the world's most spectacular places. We are experts in Nolichucky River Rafting, Watauga River Rafting, Wilson Creek Rafting, New River Tubing, Hiking and Caving.

Ski Country Sports

828-898-9786 / 800-528-3874 www.skicountrysports.com
 3419 Tynecastle Hwy, Banner Elk. (across from Sugar Mtn main entrance); Snowboard & ski specialist, Burton, North Face, Bogner, Nordica, Spyder, Volkl, K2, ski & snowboard rentals. Group rental rates available, reserve equipment online. 8:00am - 11:00pm daily. MC/VISA/AMEX

Sugar Creek Ski & Snowboard Rentals

828-898-4367 www.sugarcreekskirentals.com
 Banner Elk. Located at the entrance to Sugar Mountain Resort. Best and newest in ski and board rental equipment, entry level, performance and emo packages available. clothing rental also available. Large selection of everything you need to stay warm and comfortable on the slopes. Group rates available on request.

Eseeola Spa

828-737-9500 www.eseeolaspa.com
 Linville, NC. Located in Linville just minutes from Sugar Mountain, The Spa at Eseeola Lodge is a prestigious full service spa. With 6 licensed massage therapists, 4 estheticians, and a full service salon, the possibilities are endless. Sooth your muscles after a long day of hitting the slopes!

Tourism & Development for the Village of Sugar Mountain

828-898-9292 www.SeeSugar.com
 Visit www.SeeSugar.com the OFFICIAL website of the Village of Sugar Mountain Tourism Board. Learn about lodging, events, activities, restaurants and vacation packages. Watch videos & webcams. Get maps. This is the one place to get all the tourism & travel information you need to experience the "Sweet Life of Sugar"!

Sugar Mountain Resort is committed to promoting safety. During every session certified ski and snowboard patrol are on the slopes assisting and encouraging skier/snowboarder safety. Please respect each other's space and speed. To ensure that your trip is both enjoyable and safe please read the following safety guidelines and follow them as you ski and snowboard.

YOUR RESPONSIBILITY CODE

Skiing/snowboarding can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country or other specialized equipment, such as that used by disabled or other skiers/snowboarders. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing/snowboarding that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers/snowboarders the responsibility for an overall great experience.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to help prevent runaway equipment.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

This is a partial list. Be safety conscious.



Be advised that all poles and / or flags, signage and covers on equipment or objects or other forms of marking devices are used by the ski area to inform you of the presence or location of a potential obstacle or hazard. These markers are no guarantee of your safety and will not protect you from injury. It is part of your responsibility under the Skier's Responsibility Code to avoid all obstacles or hazards, including those that are so marked.

The Sugar Mountain trail-rating system compares the degree of difficulty of each individual trail with the other trails at Sugar Mountain ONLY. Be familiar with the general terrain at Sugar Mountain Resort. Specific trail designations at other ski areas do not parallel the degree of difficulty of the trail at Sugar Mountain carrying the same rating.



Officially endorsed by:
**NATIONAL SKI AREAS
ASSOCIATION**

NORTH CAROLINA'S SKIER SAFETY ACT

A skier and / or passenger shall have the following responsibilities:

1. To know the range of the skier's abilities to negotiate any ski slope or trail and to ski within the limits of such ability;
2. To maintain control of the skier's speed and course at all times when skiing and to avoid other skiers and obvious hazards and inherent risks including variations in terrain, snow, or ice conditions, bare spots and rocks, trees and other forms of forest growth or forest debris;
3. To stay clear of snow grooming equipment, all vehicles, pole lines, lift towers, signs, snow making equipment, and any other equipment on the ski slopes and trails;
4. To heed all posted information and other warnings and to refrain from acting in a manner which may cause or contribute to the injury of the skier or others;
5. To wear retention straps, ski brakes, or other devices to prevent runaway skis or snowboards;
6. Before beginning to ski from a stationary position or before entering a ski slope or trail from the side, to avoid moving skiers already on the ski slope or trail;
7. To not move uphill on any passengers tramway or use any ski slope or trail while such person's ability to do so is impaired by the consumption of alcohol or by the use of any narcotic or other drug or while such person is under the influence of alcohol or any narcotic or any drug;
8. If involved in a collision with another skier or person, to not leave the vicinity of the collision before giving his name & current address to an employee of the ski area operator, a member of the ski patrol, or the other skier or person with whom the skier collided, except in those cases when medical treatment is required; in which case, said information shall be provided as soon as practical after the medical treatment has been obtained. If the other person involved in the collision is unknown, the skier shall leave the personal; identification required by this sub-section with the ski area operator;
9. Not to embark upon or disembark from a passenger tramway except at an area that is designated for such purpose;
10. Not to throw or expel any object from a passenger tramway;
11. Not to perform any action that interferes with the operation or running of a passenger tramway;
12. Not to use such tramway unless the skier has the ability to use it with reasonable safety;
13. Not to engage willfully or negligently in any type conduct that contributes to or causes injury to another person or his properties;
14. Not to embark upon a passenger tramway without the authority of the ski area operator;
15. If using freestyle terrain, to know the range of the skier's abilities to negotiate the terrain and to avoid conditions and obstacles beyond the limits of such ability that a visible inspection should have revealed.

March Madness rates are marked in blue and start March 7, 2016 and run until the end of the season.

SKIBOARD RENTALS: \$18 (14) per day with ID.

HELMET RENTALS: Adults: \$10 (8) for Full Day & Twilight sessions, \$6 (5) for Half Day & Night sessions; Children (11 & under): \$5 (4) for Full Day & Twilight sessions, \$3 (2) for Half Day & Night sessions. Rates apply seven days a week.

RENTAL INSURANCE: Optional \$5 per set covers broken equipment but not lost or stolen equipment.

TUBING (page 4): Rates are \$27 (20) per midweek session, \$32 (24) for weekends and holidays. Sessions are 1 hour 45 minutes.

ICE SKATING (page 4): Midweek/non-holiday: \$16 (12) per session, weekends/holidays: \$22 (17). Sessions are 1 hour 30 minute.

MIDWEEK LEARN TO SKI/SNOWBOARD SPECIAL (page 5): For ages 8 & up. The Learn to Ski Package is \$66 (49), the Learn to Snowboard Package is \$81 (61).

NASTAR RACES (page 4): All races are subject to weather and slope conditions. \$6 per person, \$4 per minor, \$2 per rerun.

SKI/SNOWBOARD SCHOOL RATES: Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI) member schools use the American Teaching System. Group and private lessons available hourly from 9:00am to 3:00pm and at night from 6:00pm to 8:00pm daily. All lessons subject to instructor availability. Group lessons are for skiers & snowboarders 8 years old and up and are \$25 (19) per person for one and a half hours of instruction. Private lessons are one hour and are \$60 (45) for the first person, and \$25 (19) for each additional person included in the same lesson.

SUGAR BEAR SKI & POLAR BEAR SNOWBOARD SCHOOL (page 4): For kids ages 5-10 for skiing, and 7-14 for snowboarding.

	Midweek / Non-holiday	Weekend / Holiday
Sugar Bear Full Day	\$90 (68)	\$100 (75)
Sugar Bear Half Day	\$68 (51)	\$75 (56)
Polar Bear Full Day	\$140 (105)	\$150 (113)
Polar Bear Half Day	\$88 (66)	\$95 (71)

SNOWSHOE GUIDED TOURS (page 4): Operating out of the Ski/Snowboard School building, snowshoe tours are 1 hour each and are \$25 (19) per person, including snowshoe rental.

SPECIAL RATES: Upon approval children 4 and under qualify for a free slope/lift pass (does NOT include rental equipment and lessons), obtained only in Ski School or the Administration office. **The child must be present and accompanied by a ticketed adult or have a lesson voucher.** College Student rates available to NC & TN students on non-holidays, Monday through Thursday. Student discounts not available on January 18 or February 15. Military rates available daily. Dated ID's required.

1-800-Sugar-MT



www.skisugar.com

LIFT / SLOPE TICKET RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$72 (54)	\$49 (37)
Half Day	\$56 (42)	\$37 (28)
Twilight	\$72 (54)	\$49 (37)
Fri, Sat & Holiday* Nights	\$36 (27)	\$28 (21)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$43 (32)	\$34 (26)
Half Day	\$33 (25)	\$22 (17)
Twilight	\$43 (32)	\$34 (26)
Sun-Thurs Nights	\$27 (20)	\$22 (17)

- Tickets are sold on a session by session basis.
- Full Day tickets go on sale at 8:00am and may also be purchased the night before from 8:00 to 9:00pm in the Rental Department. Twilight & Half Day tickets available at 12:00pm, Night tickets available at 5:00pm.
- Session times are Full Day: 9:00am-4:30pm, Half Day: 12:30-4:30pm, Twilight: 12:30-4:30pm & 6:00-10:00pm, Night: 6:00-10:00pm

SKI RENTAL RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$32 (24)	\$22 (17)
Half Day	\$26 (20)	\$18 (14)
Twilight	\$32 (24)	\$22 (17)
Night	\$26 (20)	\$18 (14)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$23 (17)	\$15 (11)
Half Day	\$18 (14)	\$12 (9)
Twilight	\$23 (17)	\$15 (11)
Night	\$18 (14)	\$12 (9)

SNOWBOARD RENTAL RATES (March Madness rates in blue)

	Full Day & Twilight	Half Day & Night
Weekend & Holiday*	\$41 (31)	\$30 (23)
Weekday, Non-Holiday*	\$38 (29)	\$27 (20)

- ID's required for all rental equipment.
- There is a \$400 deposit (cash or credit card), payable in the snowboard shop, for all snowboard rentals.

*Holiday: Thursday, December 17, 2015 through Friday, January 1, 2016

IMPORTANT: Your lift ticket is non-refundable and non-transferable. The Resort does not assume any responsibility for lost lift/slope passes. No replacements. Everyone must have a valid lift/slope ticket at all times to enter any slope system. No grace period at Sugar Mountain ski area. Management reserves the right to revoke ticket for misconduct. All prices and policies subject to change without notice.

